

SEAT No. _____

No. of Printed Pages: 01

[25 & 28]

SARDAR PATEL UNIVERSITY**BBA (HONS) (HM/TTM) Examination Semester- 3**

Day: Monday

Date: 27/11/2017

Time: 02:00 PM to 04:00 PM

Session: Afternoon

Subject: CORPORATE CITIZENSHIP

Subject Code: UM03EBBT01/H03

Total Marks: 60

Figure in the right are the Marks

Q:1 (A) What do you mean by Corporate Citizenship? Theoretically justify 15

Corporate Citizenship as a concept and as a practice.

ORQ:1 Discuss the expectations from Corporations regarding Social 15
citizenship. Also, discuss the Models for implementation of CSR.

Q:2 (A) Write a Note on: Principles of Personal and Professional Ethics 10

(B) Write a Note on: Features of Business Ethics 05

ORQ:2 Explain the various Factors influencing business ethics. How 15
Corporations observe Ethics in their Organizations? Discuss.Q:3 Discuss the waste management and pollution control. What are the 15
key strategies for industrial pollution prevention? Explain.**OR**

Q:3 Explain the role of corporate in environmental management. 15

Q:4 (A) What do you mean by Social Responsibility Accounting? Discuss in 15
detail the need and importance of Social Responsibility Accounting.**OR**Q:4 Explain the practice of Social Responsibility Accounting practice in 15
detail.

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