

SEAT No. _____

[23 & A-20]

SARDAR PATEL UNIVERSITY
B.B.A. (General) (III Semester) (Regular) EXAMINATION
Tuesday, 21 November 2017
2.00 to 4.00 p.m.
HUMAN RESOURCE MANAGEMENT – I
(UM03CBBA03)

Maximum Marks: 60

Q.1 Clarify the concept of Human Resource Management and discuss the evolution and functions of Human Resource Management. **15**

OR

Q.1 A Write a note on Role of Human Resource Managers. **10**

Q.1 B Differentiate: Job Description v/s Job Specification. **05**

Q.2 What do we mean by term "Employee Recruitment" and "Employee Selection"? Explain in detail process of Employee Selection. **15**

OR

Q.2 A Write a note on Off job training methods. **09**

Q.2 B Briefly discuss major sources of recruitment. **06**

Q.3 What do we mean by "Employee Promotion"? Discuss in detail various types of Employee Promotion. **15**

OR

Q.3 A Write a brief note on causes of Demotion. **06**

Q.3 B Write a note on types of Transfer. **09**

Q.4 Clarify the concept of Employee Compensation and discuss the major factors affecting compensation. **15**

OR

Q.4 A Write a note on process of Performance appraisal. **09**

Q.4 B Write a brief note on major types of wages. **06**