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SARDAR PATEL UNIVERSITY
BBA (Gen.) (III Sem.) Examination
Thursday, 29 November 2012
2.30 - 4.30 pm
UM03CBBA03 - Human Resource Management I

Total Marks: 60

Note: Figures to the right indicate full marks of the question.

Q.1   Define the term 'Human Resource Management'. Explain the role of   [15]
      HR Manager in an ideal business organisation. State recent trends of
      HRM.

OR

Q.1   What is Human Resource Planning? Explain the importance of   [15]
      Job Analysis, Job Description and Job Specification.

Q.2   Give the difference between 'Recruitment' and 'Selection'.   [15]
      Discuss the source of recruitment.

OR

Q.2   What is Employee Training? Discuss Off-The-Job Training Techniques. [15]

Q.3
  (a) What is 'Promotion'? How do you compare 'Merit' as a basis of   [08]
       promotion with that of seniority?
  (b) Write note on : Transfer   [07]

OR

Q.3   Write notes on :
      (A) Demotion   [08]
      (B) Absenteeism   [07]

Q.4   Clarify the concept 'Compensation'. Explain factors affecting   [15]
      Compensation. Distinguish between Minimum Wage, Fair Wage and
      Living Wage.

OR

Q.4   "Performance Appraisal is not merely for appraisal but is for   [15]
      accomplishment and improvement of performance." Discuss with
      reference to the methods of Performance Appraisal.

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