SEAT No._____   No. of Printed Page : 01

[A-12]   SARDAR PATEL UNIVERSITY

BBA (General and Honours) Examination,   III- Semester
(2010 Batch)
Monday   Date: 27/11/2017

Session: Evening Time: 2.00 pm. To 4.00 pm.

Subject/Course Code: UM03CBBA03   Paper No. __

Subject/Course Title: EconomicAnalysis-I

Marks: 60

Q-1	(A)	Explain the concept and importance of cross elasticity of demand.	(08)
	(B)	Explain the concept of income elasticity.	(07)

OR

Q-1	Describe the methods of measuring price elasticity of demand in detail.	(15)

Q-2	(A)	Explain the objectives of short-run and long-run demand forecasting.	(08)
	(B)	Explain the Survey methods for demand forecasting.	(07)

OR

Q-2	What is demand forecasting? Explain the methods of demand forecasting.	(15)

Q-3	(A)	What is production function?	(08)
	(B)	Write short note on Least cost combination.	(07)

OR

Q-3	(A)	Explanation of the law of variable proportion in brief.	(15)

Q-4	(A)	Explain the concept of supply curve.	(08)
	(B)	Explain the concept of shut down point.	(07)

OR

Q-4	Explain the concept of AR, MR, and TR in perfect and imperfect competition.	(15)

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1