70 A-52

SARDAR PATEL UNIVERSITY

B.B.A(ISM) (II SEMESTER EXAMINATION) Monday 04 th April 2016 02: 30 P.M TO 04:30 P.M UM02CBBS06/9 – MACRO ECONOMICS

Total marks 60

Note: - Figure to the right indicate marks.

Draw diagrams and cite examples wherever necessary.

Q-1(A)	Define National Income. Explain the methods of calculating National Income.	(08)
(B)	Explain in detail the central problems of economics.	(07)
	OR	
Q-1(A)	What is National Income? Explain in detail the difficulties arise in calculating	
	in National Income.	(08)
(B)	Discuss the types of Economics System in detail.	(07)
Q-2 (A)	What is Interest? Explain the liquidity preference Theory of interest.	(08)
(B)	Explain the theory of Income and Employment given by Keynes.	(07)
	OR	
Q-2(A)	What is Multiplier? Explain the leakages of Multiplier.	(08)
(B)	Explain the psychological law of consumption given by Keynes.	(07)
Q-3(A)	Discuss Milton Friedman's quantity theory of money.	(08)
(B)	What is Money? Explain the components of Money supply.	(07)
	OR	
Q-3(A)	Explain the theory of comparative cost.	(08)
(B)	Explain the process of Credit Creation as major function of commercial bank.	(07)
Q-4(A)	Define Business Cycle? Explain various phases of business cycle.	(08)
(B)	Discuss the causes of increase in Public Debt.	(07)
	OR OR	
Q-4(A)	What is Inflation? Explain the effects of Inflation on various sections of the	
	Society.	(08)
(B)	Discuss the merit and demerits of direct and indirect tax.	(07)