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SARDAR PATEL UNIVERSITY

FYBBA (IB) SEM - II

Subject: Corporate Social Responsibility

Code: UM02FBBB02/UM02SBBF02

Year: 2015-2016

Date : 29/03/2016

Day : Tuesday

Time: 2:30 p.m. To 4:30 p.m.

Marks: 60

Q.1 Define business and also explain objectives of business. [15]

OR

Q.1 Describe:

(a) Factors affecting to business objectives. [08]

(b) Elaborate the term Professionalisation [07]

Q.2 Discuss social responsibility towards various groups. [15]

OR

Q.2 (a) What is social responsibility? Explain its needs. [08]

(b) Explain in detail classical and contemporary views of social responsibility [07]

Q.3 Explain in detail arguments in favor and against of corporate social responsibility [15]

OR

Q.3 What is social audit? Explain in detail objective benefits and obstacles of Social Audit. [15]

Q.4 Define business ethics explain importance of business ethics and also explain sources of business ethics. [15]

OR

Q.4 (a) Write a brief note on Ethics and profit [08]

(b) Discuss the principles of business ethics [07]
