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(15, 16)

Seat No.:

SARDAR PATEL UNIVERSITY

BBA (II Semester) Examination
Monday, 24 February 2014
2.30 - 4.30 pm

Subject : Human Resource Management
UM02CBBH05/T05

Total Marks : 60

Q-1 Define 'Human Resource Management'. Discuss importance and (15)
operative functions of HRM.

OR

Q-1 Define 'Human Resource Planning'. Explain process of HRP. (08)
[A] Write a brief note on - Job Description and Job Specification (07)
[B]

Q-2 "Recruitment is a positive process while selection is a negative process." (15)
Discuss this statement with reference to process of selection in detail.

OR

Q-2 Describe various sources of recruitment in detail. (08)
[A] Differentiate between training and development. (07)
[B]

Q-3 Clarify the concept of 'Transfer'. Discuss causes / reasons of transfer. (08)
[A] Define 'Performance Appraisal'. Explain limitations of performance (07)
[B] appraisal in India.

OR

Q-3 Define 'Job Evaluation' Describe various objectives of job evaluation. (08)
[A] Also, differentiate between performance appraisal and job evaluation. (07)
[B] Write a note on - Promotion

Q-4 Write Short Notes (ANY THREE) (15)

1. Need of HRD
2. Moon Lighting by Employees
3. Functions of HRD manager
4. Dual Career and Flexitime
5. Future challenges to HR manager