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SARDAR PATEL UNIVERSITY

BBA (II Sem.) Examination

Tuesday, 25 February 2014

2.30 - 4.30 pm

UM02CBBA03 - Corporate Social Responsibility and Ethical Practices

Total Marks: 60

(UM02CBBA03)

Note: Figures in the bracket to the right of this paper indicate Marks.

Q. 1. (A) Define Ethics. Explain in detail factors affecting business ethics. (10)

Q. 1. (B) Write a note on the similarities of ethics and business ethics. (05)

OR

Q. 1. (A) Define Ethics. Explain in detail importance of ethics in business. (10)

Q. 1. (B) Write a note on arguments in favour of business ethics. (05)

Q. 2. (A) Define Corporate Social Responsibility. Explain in detail how to implement CSR in business. (10)

Q. 2. (B) Write a note on arguments in favour of Corporate Social Responsibility. (05)

OR

Q. 2. (A) Discuss in detail Corporate Social Responsibility towards various group of stakeholders. (10)

Q. 2. (B) Write a note on arguments in against of Corporate Social Responsibility. (05)

Q. 3. (A) Explain in detail factor behind the origin of corporate governance in India. (10)

Q. 3. (B) Write a note on importance of Corporate Governance. (05)

OR

Q. 3. (A) Define Corporate Governance. Explain in detail historical background of Corporate Governance in India. (10)

Q. 3. (B) Write a note Corporate Governance. (05)

Q. 4. (A) Explain in detail practices of corporate social responsibility reporting. (10)

Q. 4. (B) Write a note on reporting standards of corporate social responsibility. (05)

OR

Q. 4. (A) Discuss in detail need and importance of social responsibility reporting. (10)

Q. 4. (B) Write a note on social responsibility reporting. (05)
