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SARDAR PATEL UNIVERSITY
External Examination
B.B.A-SEMESTER- II EXAMINATION (CBCS)
2016
7th April,
2.30 PM TO 4.30 PM
Corporate Social Responsibility & Ethical Practices (UM02CBBA03)

TOTAL MARKS: 60

- Q.1** Explain the meaning of Ethics and discuss its nature, objectives and characteristics in detail. **15**

OR

- Q.1 A)** What is Business Ethics? Which are the various factors influencing it? **08**
B) Write a note on argument in favor of business ethics **07**
Q.2 What do you know about Social Responsibility? Discuss the reasons and responsibility towards various stakeholders with example. **15**

OR

- Q.2** Write a detail note on: 1) CSR Practices 2) Opinion in support to CSR **15**
Q.3 Explain the concept of Corporate Governance? Give details its Historical Background and write various aspects to introduced corporate governance? **15**

OR

- Q.3 A)** Make a note on key issues of Corporate Governance. **08**
B) Corporate Governance in India. **07**
Q.4 'Social Responsibility Reporting is not mandatory but it is advisable' Comment. Write meaning and How it is important to maintain and follow for any Organization? **15**

OR

- Q.4** Write note on (any two) **15**
B. How to apply SRR in practice? **B.** Reporting Standard **C.** Need of SRR

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