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Seat No.: _____

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SARDAR PATEL UNIVERSITY

FY B.B.A. Semester - I (CBCS) Examination

2016

Friday, 18th November

10.00 a.m. to 12.00 p.m.

Management of Small & Medium Enterprises (UM01EBBI04)

Total Marks : 60

NOTE: Figures to the right indicates marks.

Q.1 Explain the Concept of Entrepreneurship. Examine the Steps involved in setting up MSMEs. (15)

OR

Q.1 Describe the Overview of Entrepreneurship. Explain the Quality & Characteristics of Entrepreneurs. (15)

Q.2 Examine the assistance to Entrepreneurship Development Institutes scheme to support 5 Selected University/Colleges to run 1200 Entrepreneurship clubs per annum. (15)

OR

Q.2 (a) Describe the Credit Linked Capital Subsidy Scheme for Technology Upgradation. (08)

(b) Examine the Scheme on trade related entrepreneurship assistance and development (TREAD) for women Promotional Schemes for Women. (07)

Q.3 Examine the MSME Development Act, 2006. (15)

OR

Q.3 Elaborate the SME & Export Promotion Policy. (15)

Q.4 (a) Explain the Overview of WTO. (08)

(b) Examine in detail about the INSME. (07)

OR

Q.4 Explain the IPR & Bar Coding. (15)
