

(78 &amp; A-29)

SEAT No. \_\_\_\_\_

No. of Printed Pages: 1

**SARDAR PATEL UNIVERSITY****B.B.A. (1st SEMESTER) EXAMINATION****FRIDAY, 10th Nov., 2017.****02.00 p.m. to 04.00 p.m.****MANAGEMENT OF MSMEs(UM01CBBA02)****Total Marks 60****NOTES- 1. Figures to the right indicate full marks of each question.****2. Answer should be precise and to the point.**

- 1(a) Define Entrepreneur and Entrepreneurship. Explain Quality and Characteristics of Entrepreneurs. 8
- (b) Write Note on: "History of SMEs in India". 7
- OR
- 1(a) What is MSMEs. Describe the steps involved in setting up of MSMEs in India. 8
- (b) Write Note on: "Employment & Export Opportunities in MSMEs in India". 7
- 2 Write Note on:
- (a) Scheme under XI Plan 8
- (b) Micro & Small Enterprise Cluster Development Program 7
- OR
- 2(a) Narrate Special Schemes for Backward Area. 8
- (b) Explain Credit Guarantee Fund Scheme for MSMEs. 7
- 3 Discuss the Highlights of the MSME Development Act, 2006. 15
- OR
- 3(a) Discuss in brief the SME & Export Promotion Policy. 8
- (b) Narrate the Central Government Policies for MSME. 7
- 4(a) Explain the role of WTO for supporting MSMEs. 8
- (b) What is intellectual property rights(IPR)? Explain the importance of IPR for MSMEs. 7
- OR
- 4(a) Explain the meaning of Bar Coding. Narrate the benefits of Bar Coding. 8
- (b) Write Note on: "International SME Network (INSEM)." 7

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