

[2 & A-5] Seat No. _____

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SARDAR PATEL UNIVERSITY
B. B. A. (I Semester) Examination 2016
Friday, 18th November
10.00 am - 12.00 pm
UM01CBBA02 - Management of MSME

Total Marks : 60

Note : Figures to the right indicate marks.

Q.1

- (a) Explain characteristics of a successful entrepreneur. [08]
- (b) Write on Performance / Contribution of MSME in Indian economy. [07]

OR

Q.1

- (a) Enumerate and explain any two steps in setting up of MSME. [08]
- (b) Define MSME. Explain reasons for ample (vast) opportunities in MSME sector. [07]

Q.2 Write on :

- (a) Credit Linked Capital Subsidy Scheme for Technology upgradation. [08]
- (b) Scheme for Backward Area Development. [07]

OR

Q.2

- (a) Schemes of KVIC & NSIC. [08]
- (b) Assistance to Entrepreneurship Development Institutes. [07]

Q.3 Explain need for formulating MSME Development Act 2006. What are its objectives. [15]
Write on Advisory Council & its functions.

OR

Q.3 Write on main any four Provisions of Central Government policy for MSME. [15]

Q.4 Write note on :

- (a) WTO
- (b) IPR

[15]

OR

Q.4 Write note on :

- (a) Bar Coding
- (b) INSME.

[15]

