No. Of the cast Proper 1 50-1

SARDAR PATEL UNIVERSITY B.B.A(ITM) - SEMESTER - 1 (NC) EXAMINATION MICRO ECONOMICS UM01EBBI02

Date: 21-04-2016, Thursday

Time: 02:30 P.M. to 04:30 P.M. Total Marks: 60 Discuss Robbins' definition of Economics in detail. (15)Q-1. OR Q-1 (A) Write a note on Micro Economics. (80)Describe the nature of Economics. (B) $\{07\}$ Define Goods and Explain various types of Goods. Q-2 (A) (80)Write a note on Utility and forms of Utility. (B) (07)OR Explain the concept of Consumer's surplus with the help of table and diagram. Q-2 (15)Q-3 Explain the Law of Demand with its determinants. (15)OR Write a note on Determinants of Supply. Q-3 (A) (08)State the concept of Equilibrium Price. (B) (07)Explain the relationship between Average cost (AC), Marginal cost (MC), (15)Q-4 Average Fixed cost (AFC), Average Variable cost (AVC) and Total cost (TC) with the help of diagram. OR Q-4 Explain the Marginal Productivity theory of distribution in detail. (15)