

(90)

SEAT No. _____

No. of Printed Pages: 01

SARDAR PATEL UNIVERSITY

F Y BBA (ITM) - 3 Years

External Examination November 2017

Semester I

Day: Friday

Date: 10th NOVEMBER, 2017

Session: Afternoon

Time: 02:00 PM TO 04:00 PM

Subject Code:

U M 0 1 E B B I 0 4

Subject Title: Management of Small & Medium Enterprises

Total Marks: 60

Note:

All the questions are compulsory.

Figures to the right indicate marks.

Q. 1 Explain Production, Employment & Export Opportunities concern with MSMEs. [15]

OR

Q. 1 Narrate the concept of Entrepreneur. Also discuss the Quality & Characteristics of Entrepreneurs. [15]

Q.2 Discuss the Credit Linked Capital Subsidy Scheme for Technology Up-gradation & Credit Guarantee Scheme. [15]

OR

Q.2 Explain the Scheme on "Trade Related Entrepreneurship Assistance and Development (TREAD) for women Promotional Schemes. [15]

Q. 3 Write a detailed note on the MSME Development Act, 2006. (MSMED 2006) [15]

OR

Q. 3 Explain the SME & Export Promotion Policy in detail. [15]

Q. 4 Write short note on

(A) WTO [07]

(B) Bar Coding [08]

OR

Q. 4 (A) Discuss the concept of INSME in brief. [07]

(B) Narrate the terminology of IPR in detail. [08]