

(1) Seat No.: _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
B.B.A. (1st - SEMESTER) EXAMINATION
REGULAR & NC (ITM) (3 YEARS)

TUESDAY, 21st MAR, 2017
2-00 P.M. to 4-00 P.M.

MANAGEMENT OF SMALL & MEDIUM ENTERPRISES: UM01EBBI04

Total Marks: 60

Q-1 Define the terms 'Entrepreneur' & 'Entrepreneurship'. Discuss any five qualities of successful entrepreneurs. 15

OR

Q-1 Explain in detail the procedure of setting up MSMEs in India. 15

Q-2 Write notes on: 15

(A) Micro & Small Enterprise Cluster Development Program.

(B) Credit Linked Capital Subsidy Scheme for Technology Up gradation.

OR

Q-2 Write notes on: 15

(A) Special Schemes for Backward area.

(B) Scheme on trade related entrepreneurship assistance and development.

Q-3 Discuss in detail the Export Promotion Policy for SMEs. 15

OR

Q-3 Describe the main provisions of MSME Development Act, 2006. 15

Q-4 Write notes on: 15

(A) Bar coding.

(B) World Trade Organisation.

OR

Q-4 Write notes on: 15

(A) International SME Network.

(B) Intellectual Property Rights.

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