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3

(118)

No.

SARDAR PATEL UNIVERSITY
BBA (ITM) (3 Years) (SEM-I) (CBCS) EXAMINATION

Tuesday, 07 November 2017

02:00 pm to 04:00 pm

Communication Skills for Management-I
 (UM01FBB106)

Total Marks:60

NOTE: Figures to the right indicate full marks

Q-1 Answer the following:

1. What, according to the Baroness, was the legend of Cernogratz Castle and what 'proof' did the Baroness have that the legend was untrue?
2. Why did the Police want to arrest Locomotive 38? Why did they not arrest him?
3. How did Brindaban's marriage effect his relations with his father?

[15]

OR

Q-1 Answer the following:

1. How did Andrew show his nervousness and inexperience between the time he got to the sports ground and the time his race started?
2. What finally led to the break between Jagnath and Brindaban and why was Jagnath glad when Brindaban left?
3. What did Connie find under her bed and why didn't Connie telephone the police?

[15]

Q-2 (A) Do as directed:

[1] Fill in the blanks with appropriate forms of verbs given in brackets:

1. Run, the robbers _____ (come)
2. Perhaps they _____ (visit) America next month.
3. No, I _____ never _____ pizza. (taste)

[03]

[2] Change the Voice:

1. Yatin completed his work.
2. The mason is building the wall.
3. Has she washed the dishes?

[03]

[3] Rewrite the following sentences with appropriate Modal Auxiliaries given in brackets:

1. _____ you repeat that please? (could, may, can)
2. _____ her soul rest in peace! (may , must, can)
3. He _____ have missed the train. (might, shall, can)
4. How _____ you read my diary? (should, dare, will)

[04]

(B) Write a paragraph on the following: (Any one)

1. Young generation is addicted to social networking sites
2. My favourite sports personality

[05]

OR

Q-2 (A) Do as directed:

[1] Fill in the blanks with appropriate forms of verbs given in brackets:

1. God _____ (help) those who help themselves .

[03]

(P.T.O.)

2. Pradeep _____ (play) Kabbadi since morning.
3. Jalpa _____ (read) a novel when phone rang.

[2] **Change the Voice:**

[03]

1. He has written a letter.
2. Shailesh eats fruits everyday.
3. By whom was the window broken?

[3] **Rewrite the following sentences with appropriate Modal Auxiliaries given in brackets:**

[04]

1. Priyanka _____ run 400 meters race in five minutes. (may, can, shall)
2. He is very ill. You _____ call a doctor now. (might, can, must)
3. The government _____ help the victims of terrorist attack. (should, can, might)
4. The phone is ringing. It _____ be Vishal. (may, shall, must)

(B) **Write a paragraph on the following: (Any one)**

[05]

1. Mobile technology in 2025
2. My last day in school

Q-3 (A) **Choose the most suitable Synonym of the underlined word from the options given in brackets and rewrite the sentences:**

[05]

[panic, accuse, goal, walk leisurely, exactness]

1. We should have an aim in our life.
2. We should not blame government for this failure.
3. Visitors are requested not to stroll between 9 am and 11 am in the hospital.
4. Virat's accuracy in his technique is exemplary.
5. We should not agitate in difficult situations.

(B) **Choose the meanings of the underlined idioms from the options given and rewrite the sentences:**

[05]

1. I am prepared to meet you half-way.
 1. to see you at a fixed place 2. to come to meet you at the middle of the road
 3. to come to compromise with you 4. None of these
2. My results will come out tomorrow. I am keeping my fingers crossed.
 1. to accept defeat 2. to make all possible efforts
 3. hope for positive outcome 4. to be accurate
3. Hetal helped me yesterday. After all, a friend in need is a friend indeed.
 1. a true friend 2. a so called friend 3. an enemy 4. none of these
4. Day by day it is getting difficult to survive in this cut-throat competition.
 1. easy competition 2. difficult competition
 3. expected competition 4. unexpected competition
5. It was a herculean task to complete the mission.
 1. very easy 2. very difficult 3. very normal 4. very costly

(C) **Give one word substitutes for the following:**

[05]

1. A man with abnormal habits. (eccentric, arrogant, selfish)
2. One who cannot read and write (pessimist, illiterate, novice)
3. A place where fish or water plants are kept. (nursery, aviary, aquarium)

Q-3 (A) Choose the most suitable Antonym of the underlined word from the options given in brackets and rewrite the sentences: [05]

1. Dilip is the permanent employee of the company.
2. We should not compare the two legends, Sachin Tendulkar and Brian Lara.
3. Indians fought against Britishers for their liberty.
4. Gopichand is responsible for P V Sindhu's success.
5. He used television as an escape from reality.

1. When she was thirteen she _____ from home.
2. I had to _____ at five O' clock this morning.
3. There are several points I'd like to _____ at the meeting tomorrow.
4. It _____ my principles to respect someone just because they are in a position of authority.
5. If you _____ working hard, your business will flourish soon.

Make Suffixes by using the correct form of the word.

1. CEO accepted his (resign)
2. This should reach to everyone through social networking sites. (cover)
3. He has good about the subject. (know)
4. Alcohol consumption is for our health. (harm)
5. Rabindranath Tagore is known for his (wise)

OR

B. How communication plays an important role in the success of business in this modern world? Support your answer with appropriate illustrations.

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