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(7) Seat No.:

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SARDAR PATEL UNIVERSITY BBA (ITM)(3 Years) (SEM-1) (CBCS) EXAMINATION Tuesday, 15 November 2016 10:00 am to 12:00 pm Communication Skills for Management-I

UM01FBBI06 Total Marks: 60 NOTE: Figures to the right indicate full marks					
	How did Brindaban's marriage effect his relations with his father?				
	Or				
O-1	Answer the following:	[15]			
	What were the four important things that Connie failed to notice when she was going round the house and garden?				
2.	What finally led to the break between Jagnath and Brindaban and why was Jagnath glad when Brindaban left?				
3.	What did the Baroness find when she went to the old governess's room?				
Q-2 (A)	Do as directed:				
[1]	Fill in the blanks with appropriate forms of verbs given in brackets: 1. Our guests (arrive). They are sitting in the living room. 2. Perhaps they (visit) Veraval next month. 3. An apple a day (keep) the doctor away.				
[2]	Change the Voice: 1. They drive a car. 2. I was not taking lunch. 3. Has she washed the dishes?	[03]			
[3]	Rewrite the following sentences with appropriate Modal Auxiliaries given in brackets: 1	[04]			
(B)	Write a paragraph on the following: (Any one) 1. India in 2020 2. My favourite sports personality	[05]			
	Or				
	(P.T.	0.)			

Q-2 (A) Do as directed:

[1	1. The Manager (want) to see Vinay.	
	2. Akshay not (return) my book yet.	
	3. I (write) an email to my friend last night.	
[2]	Change the Voice:	;
	1. Ashlesha sings a song.	[03]
	2. Do you speak German?	
,	3. The plants were being watered by the gardener.	
[3]		
	1I use your pen? (may,can, shall)	[04]
	2. He is very ill. You call a doctor now. (might,can,must)	
	3. You use my office. (can, shall, will)	
	4 his soul rest in peace! (may, shall, can)	
	mo sour rest in peace: (may, snail, can)	
(B)	Write a paragraph on the following: (Any one)	1051
	1. Books Vs Facebook	[05]
	2. Digital India	
Q-3 (A)	Choose the most suitable Synonym of the underlined word from the options given in	
	brackets and rewrite the sentences:	[05]
	[polite, goal, cordial, win, optimistic]	
	1. We should have an <u>aim</u> in our life.	
	2. His behaviour in the party yesterday was very <u>courteous</u> .	
	3. Indians are hopeful about the contract.	
	4. Prime Minister received an <u>amicable</u> welcome at the airport.	
	5. Pankaj is responsible for this <u>victory</u> .	
(B)	Choose the magnings of the second sec	
(-)	Choose the meanings of the underlined idioms from the options given and rewrite the sentences:	[05]
	1. The office environment is so communicately at	
	 The office environment is so congenial that the employees feel perfect at home. to feel uncomfortable 2. to feel comfortable 	
	My results will come out tomorrow. I am keeping my fingers crossed. to accept defeat	
	2.1 to make all possible efforts	
	3. Nope for positive outcome 4. to be accurate	
	3. We must put these terms and conditions in black and white. 1. written on paper 2. in discussion	
	3. to write on colourful paper 4. none of these	
	4. England proved to be the <u>dark horse</u> in the Football World Cup.	
	2. false winner	
	3. expected winner 4. unexpected winner	

	5. Runaway inflation that the government does not of the day	ot know how to curb is the burning question	
	1. an issue that is being discussed everywhere	2 a funny incident	
	3. an important thing	4. a difficult issue	
(C)	Give one word substitutes for:		[05]
1. The study of plants (botany,biology, zoology)			
	2. One who cannot read and write (pessimist, illiterate, novice)		
	3. One who knows everything (omniscient, omnipresent, omnipotent)		
	4. A professional rider in horse races (rider, master, jockey)		
	5. One who champions the cause of women (hum		
	Or	•	
Q-3 (A)	Choose the most suitable Antonym of the unde	erlined word from the options given in	[05]
Q - (1-)	brackets and rewrite the sentences:		
	[shame, common, curse, cowardice, contrast]		
	1. Computer technology is a <u>bliss</u> in the 21 st century		
	2. we should not compare the two legends, Sach	· · · · · · · · · · · · · · · · · · ·	
	3. It's an honour to attend such international Meet.		
	4. This 50 years old currency note is considered to		
	5. He won the award for his <u>bravery</u> .		
(B)	Fill in the blanks with correct Phrasal Verb gi	ven in brackets and rewrite the sentences:	[05]
` `	[give away, pass on, do without, carry on, turn	into	
	1. Shall I with the painting?	•	
	2. The chief guest the prizes.	•	
	3. There is no milk left, so I'm afraid you will ha	ve to	
	4. Did you my message to Jim?		
	5. There are fears that this minor conflict could_	a full scale war.	
(C)	Use the correct form of the words given in bra	ckets and rewrite the sentences:	[05]
	1. Your proposal is not(accept)	e)	
	2. She is very with all her classma		
	3. He has good about the subject.	(know)	
	4. Alcohol consumption is for ou	r health.(harm)	
	4. Alcohol consumption is for ou 5. The old man is known for his	(wise)	
Q-4	Explain the Process of Communication with a su	itable diagram. Support your views with	[15]
	appropriate examples.	•	
	0	r	
Q-4	A. Describe at length the Attributes of Commun	cation.	[09]
	B. Write a note on Importance of Communication	n in business.	[06]
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	(3)		

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