

(121 & A-45)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

NOVEMBER 2017

SEMESTER -I (ISM)

CODE- UM01CBBS01

PRINCIPLES OF MANAGEMENT - I

DATE: 09/11/2017

TIME: 02:00P.m.To 04:00p.m.

DAY: THURSDAY

TOTAL MARKS: 60

NB: All question carry equal Marks.

Q 1 What do you mean by Management? Explain its importance in detail with suitable examples. (15)

OR

Q 1 Explain different Levels of Management in detail. (15)

Q 2 What is Planning? Explain its limitation in detail (15)

OR

Q 2 Explain kinds of plan in detail (15)

Q 3 What do you mean by Delegation? Why it is necessary? Explain its benefit in detail (15)

OR

Q 3 Explain line organization in detail (15)

Q 4 What do you mean by leadership? Explain Autocratic and Free rein leadership style in detail with suitable illustration (15)

OR

Q 4 Write a note on: Controlling process (15)

— X —

(1)