No.

[47]   SARDAR PATEL UNIVERSITY
BBA –ISM EXAMINATION, Ist SEMESTER
SUBJECT: Multimedia and Applications-I
SUBJECT CODE: UM01CBBS08
Thursday 16 November 2017
TIME 02:00pm TO 04:00pm

TOTAL MARKS: 60

Q1 A) What is Multimedia? Explain Scope of Multimedia.   [8]

   B) Explain the uses of multimedia in detail.   [7]

                              OR

Q1 A) Explain in detail applications of Multimedia.   [8]
   B) Write a short note on CD-ROM &DVD ?   [7]

Q2 A) Explain Text Editing and Word Processing Tools of Multimedia.   [8]

   B) Explain different Input & Output devices of Multimedia in detail? [7]

                              OR

Q-2 A) Explain the Painting and Drawing tools of Multimedia in detail. [8]

   B) Explain OCR Software in detail.   [7]

Q3 A) Explain different designing tools in Multimedia ?   [8]

   B) Explain hypertext and hypermedia in detail.   [7]

                              OR

Q3 A) Explain in detail font Edition and designing tools in detail   [8]

   B) How we can use text in Multimedia? Explain.   [7]

Q4 A) Difference : MIDI & Digital Audio.   [8]

   B) How you can add sound to your multimedia Project? Explain.   [7]

                              OR

Q4 A) Explain Audio file format   in detail.   [8]

   B) Explain Multimedia MIDI in detail?   [7]