

[30-A]

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SARDAR PATEL UNIVERSITY
F.Y.B.B.A. (ISM) SEM - I EXAMINATION
2015

Wednesday, 29th April
02.30 p.m. to 04.30 p.m.

MULTIMEDIA AND APPLICATION -I: UM01CBBS08

Maximum Marks: 60

- Q.1
A. What is Multimedia? Explain scope of multimedia. (8)
B. Explain mediums of Delivery in detail. (7)
- OR**
- Q.1
A. What is Multimedia? Explain various types of multimedia application. (8)
B. Explain multimedia format and approach of multimedia in detail. (7)
- Q.2
A. List out various Multimedia Hardware and explain input devices used in multimedia. (10)
B. Explain Painting and Drawing tools for multimedia. (5)
- OR**
- Q.2
A. List out various Multimedia Hardware and explain output devices used in multimedia. (10)
B. Explain Text Editing and Word Processing tools for multimedia. (5)
- Q.3
A. Explain the following:
1. Font and Faces supported in Multimedia (8)
2. Hypertext (7)
- OR**
- Q.3
A. Explain the following:
1. Font Editing and Design tools (8)
2. Character Set and Alphabets (7)
- Q.4
A. How you edit Digital recordings using multimedia? (8)
B. Explain Media control interface(MCI) for connecting devices (7)
- OR**
- Q.4
A. Explain Multimedia sound system and preparing digital audio files. (8)
B. Explain OCR Software supporting in multimedia. (7)

*******ALL THE BEST*******