

(106)

SEAT No. \_\_\_\_\_

No. of Printed Pages : 2

**SARDAR PATEL UNIVERSITY**  
**BBA ISM I Semester Examination**

Tuesday, 7<sup>th</sup> November, 2017

02:00 PM to 04:00 PM

Communication Skills for Management-I UM01FBBS05

Total Marks: 60

Note: Figures to the right indicates full marks:

Que. 1 Attempt the following:

(15)

1. How did Andrew feel after winning the race?
2. What was the one time that Locomotive 38 laughed?
3. Why was Jaganath glad when Brindaban left?

OR

Que. 1 Attempt the following:

(15)

1. What was the story of old governess?
2. How had Locomotive 38 became rich? How much money did he have in the bank?
3. Why did the village people envy Nitai Pal? How did they show this envy?

Que. 2 a). Fill in the blanks with appropriate verb given in the bracket:

(05)

1. He \_\_\_\_ Orange Juice everyday. (drink)
2. Look! The children \_\_\_\_ in the garden. (sing)
3. I \_\_\_\_ a new car next December. (buy)
4. James \_\_\_\_ this novel last year. (write)
5. Monty \_\_\_\_ for you in the compound now. (wait)

Que. 2 b). Change the Voice:

(05)

1. Raja writes a letter.
2. He will eat apples.
3. I won the prize.
4. Did they hire a taxi?
5. Some persons don't eat onions.

Que. 2 c). Write a Paragraph on :

(05)

My best Friend

OR

Que. 2 a). Fill in the blanks with appropriate Modal given the bracket:

(05)

1. I am afraid the weather \_\_\_\_ not improve for another two day. (Can, Shall, May)
2. She is \_\_\_\_ this place. (used to, need to, ought to)
3. I \_\_\_\_ walk two kilometres in one hour. (can, may, must)
4. You \_\_\_\_ wait till you are asked to do something. (Should, May, Must)
5. He \_\_\_\_ not tell his mother the whole truth. (dare, Should, Must)

Que. 2 b). Rewrite the sentences with right forms of the verbs given in the bracket:

(05)

1. I \_\_\_\_ to Poona tomorrow morning. (go)
2. The doctor \_\_\_\_ after the patient had died. (come)
3. See !the birds \_\_\_\_ in the sky. (fly)
4. The bus \_\_\_\_ at the station. (arrive)
5. I always \_\_\_\_ to lock the main door. (forget)

Que. 2 c). Write a Paragraph on:  
An Ideal Teacher (05)

Que.3 a). Fill in the blanks in the following sentences with the Phrasal Verbs: (05)

1. The teacher asked the boys to \_\_\_\_\_ the new word. (take down, take off, take up)
2. The dentist \_\_\_\_\_ two of my teeth. (pulled in, pulled out, pulled around)
3. He will \_\_\_\_\_ the money he has deposited after a year. (get away, get back, get up)
4. Sachin Tendulkar \_\_\_\_\_ a new record. (set by, set up, set around)
5. I \_\_\_\_\_ the habit of smoking which I took to in my teenage. (gave up, gave aside, gave off)

Que.3 b). Match A with B: Antonyms (05)

- | A            | B         |
|--------------|-----------|
| 1. arrogant  | hard      |
| 2. tender    | humble    |
| 3. fact      | hypocrisy |
| 4. sincerity | fiction   |
| 5. yield     | resist    |

Que.3 c). Match A with B: Synonyms (05)

- | A             | B         |
|---------------|-----------|
| 1. regret     | prosper   |
| 2. solicit    | lament    |
| 3. thrive     | seek      |
| 4. marvellous | faithful  |
| 5. loyal      | fantastic |

OR

Que.3 a) Rewrite the sentences giving the right meaning of the underlined idioms: (05)  
(gloomy, decided, disregarded, to retract your statement, occasionally)

1. Take care what you say! You will have to eat your words.
2. He visits me off and on.
3. I have made up my mind to retire from business.
4. He turned a deaf ear to my advice.
5. How is that? You seem out of spirit.

Que.3 b) Write one word substitution: (05)

1. One who looks at the bright side of the things -
2. A number of sheep -
3. Free from infection -
4. A place for improving one's health -
5. Killing oneself -

Que.3c) Fill in the by using the correct forms of the words given in the bracket: (05)

1. We need to find a \_\_\_\_\_ to the problem as soon as possible. (solve)
2. In \_\_\_\_\_ with Bombay, Ahmadabad and Baroda are relatively cheap. (compare)
3. We are trying to develop some \_\_\_\_\_ kitchen gadgets. (purpose)
4. This is the right time to \_\_\_\_\_ it. (place)
5. This new addition of the book is a \_\_\_\_\_ of the last one. (print)

Que.4 a) Examine in detail Concept and Attributes of Communication. (10)

b) Write a note on the Importance of Business Communication. (05)

OR

Que.4 a) Explain the Cycle of Communication with an appropriate diagram. (15)

— X —  
(2)