

(A-32)

SEAT No. _____

No. of Printed pages: 1

SARDAR PATEL UNIVERSITY
FYBBA (HM&TTM)(HONS.)Sem-I EXAMINATION
SUBJECT:INTRODUCTION TO TOURISM
UM01CBBH03

Date : 10th November 2017

Day: Friday

Time : 02.00pm to 04.00pm

Max. Marks: 60

Answer the following Questions:

- Q1(a) Define tourism ? What are the different forms of tourism ? (15)
Or
Q1 (b) What are the element and components of tourism? (15)
- Q2.(a) Write about tourism development during Imperial era in Rome and Greece. (15)
Or
Q2.(b) Write about tourism development during modern era in India and after WWII. (15)
- Q3.(a) Write about any two International tourism Organisation. (15)
Or
Q3.(b) Write about IATA and ICAO. (15)
- Q4.(a) Write about Indian Tourism ? Explain in details. (15)
Or
(b) What are the scope of employment in Tourism industry? Explain about Indian Inbound and Outbound Tourism. (15)

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