

(3 & 6) Seat No.: _____

No. of Printed Pages : 1

Sardar Patel University - v.v.nagar

External Examination-2016

FYBBA HM/TTM (HON) Semester –1st (NC)

Subject: Introduction to Hospitality and Tourism,

Code-UMO1CBBH12/T12

Date: 14/03/2017 14/03/2017

Mark: 60

Day: Tuesday

Time: 2:00 To 4:00 PM

Q.1 What is the concept of "Tourism"? Explain the importance of tourism and nature of tourism. 15

OR

Q.1 What are the forms of tourism? Discuss in brief. 15

Q.2 What is "IATA"? Explain the function of IATA. 15

OR

Q.2 List out the various tourism organization. Explain "WTO" 15

Q.3 Define Guest & Host. Explain the Development of "Hotel Industry" 15

OR

Q.3 What are the different types of Hotel? Discuss in brief 15

Q.4 What are the division of "Accommodation"? Explain front office operation cycle with the help of flow chart 15

OR

Q.4 What is the organization structure of housekeeping? Explain. 15

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(1)