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(131 & 133)

SEAT No. \_\_\_\_\_

No. of Printed Pages : 1

**SARDAR PATEL UNIVERSITY**

**F. Y B.B.A. (H) (HM & TM) Semester- I**

**Subject code-UM01CBBH09/T09**

**Thursday, 9<sup>th</sup>, November, 2017**

**02.00 pm To 04.00 pm**

**SUBJECT: Principles of Management for Hospitality & Tourism**

**Max Marks: 60**

**Note: Each question carries 15 marks**

**Q1 Define 'Management' also Write Nature and functions of management in detail. 15**

**OR**

**Q.1 Explain the importance and Future scopes of management. 15**

**Q.2 Write various Types and process of planning in detail 15**

**OR**

**Q.2 Clarify the concept and process of decision making in detail 15**

**Q.3 Describe X and Y theories and Maslow's Theory of Motivation. 15**

**OR**

**Q.3 Explain various styles of leadership also Write five qualities of good leaders 15**

**Q.4 Write Detail notes on. (Any two) 15**

**(A) Organizational environment.**

**(B) Social responsibility.**

**(C) Business Ethics.**

**(D) Globalization.**

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