

(2) Seat No. _____ No. of Printed Pages . 1

SARDAR PATEL UNIVERSITY

B.B.A.(General) Examination, First Semester (NC)

Saturday 11th March, 2017.

Session: Morning Time : 2-00 P.M. TO 4-00 P.M.

Subject Code : UM01CBBA01 Subject Title : Principles of Management

Total Marks : 60

Note : Figures to the right indicate marks.

Q.1 Give meaning of management and explain its significance and objectives. (15)

OR

Q.1 Discuss management as a "Process" and as a "Profession". (15)

Q.2 Explain the importance of planning and give planning premises. (15)

OR

Q.2 Narrate: Types of Plans. (15)

Q.3 Define organizing and explain its process and principles. (15)

OR

Q.3 Explain various forms of organization with diagram. (15)

Q.4 Give importance of motivation and discuss Herzberg's and Maslow's theory of motivation. (15)

OR

Q.4 Give meaning of leadership and explain various leadership styles. (15)

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(1)