

(2) Seat No.: _____

No. of Printed Pages : 1

SARDAR PATEL UNVIERCITY

B.B.A. (GEN,CBCS,REG/NC)Examination, SEM-I

Friday , Date: 17-03-2017

Session : Evening TIME: 2:00 pm TO 4:00 pm

SUBJECT CODE: UMO1CBBA06

SUBJECT TITAL: MICRO ECONOMICS

MARKS:60

NOTE: 1. FIGURE TO THE RIGHT INDICATE FULL MARKS OF THE QUESTION.
2. YOUR ANSWER SHOULD BE PRECISE AND TO THE POINT.

Q-1) Explain and comment on the following, "economics is the science which studies human behavior as a relationship between ends and scare means which have alternative uses." Prof. Robbins. [15]

OR

Q-1) Discuss the nature and scope of economics. [15]

Q-2) Explain the following basic concepts: [15]

[a] Goods [B] Consumer's surplus [C] Price and rogue.

OR

Q-2)[A] State and explain the basic assumption of economic theory [8]

[B] What is utility? State it's types. [7]

Q-3) What is demand? Explain the law of demand and shift and change of demand curve. [15]

OR

Q-3) Define supply. Explain factor affected supply. [15]

Q-4) Explain the basic cost concepts of TC, FC, VC and AC, MC. [15]

OR

Q-4) Discuss the marginal productivity theory of distribution. [15]

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