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SARDAR PATEL UNIVERSITY
BBA (Gen) Semester-I Examination (NC)
Monday, 11 April 2016
Time: 2.30 pm to 4.30 pm
Communication Skills for Management - I
UB01FBBA05

- Note:**
1. Figures to the right indicate full marks to the questions concerned.
 2. Your answers must be precise.
 3. Maximum Marks: 60

- Q-1 Attempt the following questions: (15)
1. How does *Balthazar's Marvelous Afternoon* portray the whimsical wickedness of the rich?
 2. Give an account of Ibra's rise to power and wealth.
 3. Comment on the end of the story *Zeinat at the President's funeral*.

OR

- Q-1 Attempt the following questions: (15)
1. Describe Mammie's futile attempts to send money 'home'?
 2. How does Chinua Achebe, in *The Sacrificial Egg*, depict the clash of cultural values.
 3. Explain how *Inside Every Woman Writer* depicts the hopes and fears of a woman writer today.

- Q-2 [A] Do as directed:
1. Use the correct tense form of the verbs given in brackets and complete the sentences: (03)
 - a. When I _____ the station, the train had left. (reach)
 - b. Time and tide _____ for none. (wait)
 - c. The teacher _____ just _____ this Chapter. (complete)
 2. Change the voice in the following sentences: (03)
 - a. The cobbler is mending the shoes.
 - b. Someone stole my neighbour's new car.
 - c. You can write the letter.
 3. Use appropriate modal auxiliaries to bring out the meaning of the word/s given in brackets: (04)
 - a. How _____ you enter the room without my permission! (sense of courage)
 - b. We _____ help the poor and the needy. (moral obligation)
 - c. My Uncle _____ arrive by the Shatabdi Express. (possibility)
 - d. In my childhood I _____ climb trees very easily. (past ability)

[B] Write a paragraph on **any one** of the following: (05)

- a. My grandfather
- b. A day in the life of a factory worker

OR

Q-2 [A] Do as directed:

1. Use the correct tense form of the verbs given in brackets and rewrite the sentences: (03)
A: What your mother _____ now? (do)
B: She _____ a cake (bake) as it _____ (be) my birthday today.
2. Change the voice in the following sentences: (03)
 - a. He paints beautiful pictures.
 - b. The students have submitted their assignments.
 - c. They will decorate the Town Hall tomorrow.
3. Use appropriate modal auxiliaries to bring out the meaning of the word/s given in brackets: (04)
 - a. Mitali _____ speak French very well. (ability)
 - b. _____ God bless you and keep you in His loving care. (wish)
 - c. You _____ bring your books tomorrow. (absence of obligation)
 - d. _____ I borrow your book? (permission)

[B] Write a paragraph on **any one** of the following: (05)

- a. My dream India
- b. Time and tide wait for none

Q-3 Do as directed:

- [A] Complete the sentences by inserting suitable propositions from the brackets to form verbal phrases: (05)
1. The Meeting was put _____ due to the death of one of the directors. (up, off, by)
 2. She broke _____ when she learnt the tragic news of her father's death. (down, up, away)
 3. You must give _____ smoking if you want to enjoy good health. (in, up, to)
 4. Last night I went to the Airport to see my uncle _____. (out, through, off)
 5. The Supervisor told the workers to concentrate _____ their work. (for, in, on)

[B] Rewrite the sentences given below replacing the underlined words with **synonyms** from the given list in brackets: (05)

(disappeared, useless, careful, large-heartedness, difficult)

1. Everyone loved and respected him for his magnanimity.
2. He has always been a very cautious driver.
3. The students could solve even the examples which were complicated.
4. When the guests entered, she vanished into the inner room.
5. It is futile to argue with a man who is unreasonable.

[C] Rewrite the sentences given below replacing the underlined words with **antonyms** from the given list in brackets: (05)

(hostile, curse, careful, wickedness, improved)

1. His condition deteriorated day by day.
2. He is very careless in his work.
3. People know him for his kindness.
4. Revathi behaved in a friendly manner.
5. Internet is a blessing.

OR

Q-3 Do as directed:

[A] Select appropriate meaning of the underlined idiomatic expressions (05)
with one of the best alternatives given below:

1. You are telling me a cock and bull story.
 - a. a silly, made-up story
 - b. a story about animals and birds
 - c. an interesting tale
2. They had the time of their lives during the class tour.
 - a. a busy time
 - b. a very enjoyable time
 - c. an interesting experience
3. Do not poke your nose in the affairs of anyone.
 - a. scratch your nose
 - b. criticize
 - c. interfere
4. Mr Ranjit is a snake in the grass. Don't trust him.
 - a. an unreliable friend
 - b. a secret enemy
 - c. an indifferent person
5. My neighbour is a good Samaritan.
 - a. a friendly person
 - b. a person who gives loans
 - c. a person who helps others in need

[B] Give **one word** for the following expressions: (05)

1. One who is present everywhere -
2. Hobby of collecting stamps -
3. Fear of water -
4. Love of mankind -
5. A person who is well-versed in many languages -

[C] Rewrite the following sentences using the correct form of the words given in brackets: (05)

1. The Principal wrote a letter of _____ to the gold medallist. (appreciate)
2. Mr Bhatt is known for his _____. (kind)
3. This book is very _____. (inform)
4. The girls danced _____ on Stage. (beautiful)
5. The teacher asked the students if they needed any _____. to solve the problem. (help)

Q-4 Explain the Communication Cycle with the help of a diagram. (15)

OR

Q-4 Attempt the following questions:
(A) Define Communication and explain its importance in business. (10)
(B) Write a brief note on: (05)
The Attributes of Communication
