

SC

SEAT No. _____

No. of pages: 02

[21]

SARDAR PATEL UNIVERSITY
SYBA, English Medium, Semester-III (CBCS)

UA03EEJM02: Feature and Opinion

Day & Date: Friday, November 24, 2017

Time: 02.00PM-04.00PM

Total Marks: 60

Q1 Multiple Choice Questions (Each carry one mark)

(15)

1. **What is OP-ED in Newspaper?**
a. Edit page b. opposite edit page c. Edit article d. None of these
2. **"Vox populi" means,**
a. Voice of the influential people of the society b. Voice of the people
c. Voice of the authority d. None of these
3. **Which is the oldest feature agency of the country?**
a. IPTA b. INFA c. IANS d. IATA
4. **Who is the creator of "Common Man"?**
a. RK Laxman b. Amit Trivedi c. Ajit Ninan d. Unni
5. **Editorials are the....**
a. Voice of the paper c. Noise of the paper
b. Choice of the paper d. None of these
6. **Freelancers are on the regular payroll of newspaper**
a. True b. False
7. **'Autobiographical' feature = 'Personal narrative' feature**
a. True b. False
8. **Bob Dylan won Noble Prize for his contributions to,**
a. Physics b. Literature c. Medicine d. Peace movement
9. **The Sunday Express column "Inside Track" is written by,**
a. Shombit Sengupta b. Bachi Karkaria c. MJ Akbar d. Coomi Kapoor
10. **Benjamin Guy Horniman was associated with,**
a. The Hindu b. Free Press Journal c. Bombay Chronicle d. The National Herald
11. **"The Faithful Scribe" is written by,**
a. Rajdeep Sardesai b. Shahan Mufti c. Rana Ayub d. Hussain Zaidi
12. **A feature story is not hard news and is distinguished by the quality of the writing**
a. True b. False
13. **Who was the founder of "The National Herald (India)"?**
a. Feroz Gandhi b. Motilal Ghosh c. MC Raus d. Jawaharlal Nehru
14. **Durga Das was associated with India News and Feature Alliance (INFA)**
a. True b. False
15. **Frank Moraes was the first Indian Editor of 'The Times of India'**
a. True b. False

(P.T.O.)

Q2 What is News Feature? Prepare a news feature on "Battle of political campaigns" between two major parties ahead of Gujarat Assembly Elections (15)

OR

Q2 Write Profile: 1. Kazuo Ishiguro, Noble Prize Winner In Literature (15)
Write Obituary: 2. 'Thumari Queen' Girija Devi

Q3 Describe main components and types of a Feature (15)

OR

Q3 Prepare an editorial on – Consequences of GST (15)

Q4 Short Notes (Any Two) (15)

1. Hard News v/s Soft News
2. News V/s Features
3. Jazz Journalism

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