

SEAT No. _____

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SARDAR PATEL UNIVERSITY
FYBA, English Medium, Semester-I (CBCS)
UA01EEJM01: Development of Media-I
Day & Date: Wednesday, November 15, 2017
Time: 10.00AM-12.00PM

Total Marks: 60

Q1 Multiple Choice Questions (Each carry one mark)**(15)**

1. Mumbai Samachar was started in the year,
a. 1982 b. 1822 c. 1823 d. 1922
2. India has more than 1600 dialects.
a. True b. False
3. "Maharashtra Times" published in
a. Hindi b. English c. Marathi d. Konkani
4. The Radio club of Bombay broadcast its first programme in,
a. July 1923 b. June 1923 c. July 1934 d. June 1924
5. Who was the first Controller of Broadcasting in India?
a. BV Keskar b. Lord Linlithglow c. Lionel Fielden d. Narendra Sharma
6. In Radio, AM stands for
a. Amplified Modulation c. Amplitude Modulation
b. Active Modulation d. Alternate Modulation
7. India has more than 25 official languages
a. True b. False
8. Gujarat Samachar formerly known as Prajabandhu
a. True b. False
9. Indian Penal Code (IPC) was adopted in the time of Lord Canning
a. True b. False
10. In which year Doordarshan was de-linked from AIR?
a. 1969 b. 1976 c. 1942 d. 1957
11. ABC stands for Audit Bureau of Circulation Ltd.
a. True b. False
12. Who is the editor of Indian Express (Gujarat)?
a. Vivek Dave b. Shyam Parekh c. Leena Misra d. Bharat Desai
13. "Navbharat Times" published in
a. Hindi b. English c. Marathi d. Konkani
14. Who was the first Information & Broadcasting Minister of India?
a. BV Keskar b. Lord Linlithglow c. Lionel Fielden d. Sardar Patel
15. Bombay Herald was started in the year,
a. 1789 b. 1822 c. 1823 d. 1722

Q2 Write in detail: The growth of English dailies before Independence in India. (15)

OR

Q2 Describe growth of Radio in post-emergency era. (15)

Q3 "Journalism: From Paid News to Fake News": Prepare a detail story on the role and responsibilities of press in contemporary era (15)

OR

Q3 Do you think foreign direct investment in broadcasting, particularly in Radio, will ruin the plurality of Indian society? : Give logic to your arguments. (15)

Q4 Prepare a report on different services of All India Radio. (15)

OR

Q4 Discuss the language scenario in India (15)

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